

JONATHAN H. EVANS

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OBJECTIVE

To excel as a user experience professional.

EXPERIENCE

- Senior Interaction Designer and User Experience Researcher – *Blink UX*** Seattle, WA : 2012 - present
- Created interaction designs, information architecture, system vocabulary, task flows, workflows, navigation systems, and detailed wireframe prototypes for major technology corporations with user centered design techniques.
 - Determined client's functional and business requirements, enabling products to more fully engage users.
 - Conducted interviews with B2C and B2B users via in-person user research sessions and in-home studies to evaluate user needs.
 - Performed usability evaluations of existing systems and competitive research, to help organizations gain insight.
 - Collaborated with clients to create engaging user experiences.
- Senior Information Architect - *Memory Lane / Classmates.com*** Seattle, WA : 2008 - 2011
- Guided and supervised user experience group, creating standards and consistency for major social media site.
 - Produced comprehensive documentation to communicate desired goals across the corporation.
 - Participated in agile software development environment in the creation of functional prototypes and implementation of products to achieve an efficient development cycle.
- Graduate Teaching Assistant - *UVA Systems & Information Engineering Department*** Charlottesville, VA : 2004 – 2008
- Restructured Department's web sites and database, establishing a more usable and dynamic online presence.
 - Advised faculty, students and staff on web development and best practices.
 - Developed program management tools and guidelines to evaluate program's process, which increased efficiency of overall organization.
- Regional Production Evening Supervisor - *Learning Ally (formerly RFB&D)*** Charlottesville, VA : 2006 - 2007
- Managed and directed volunteers in creation of audio text books for blind and dyslexic students.
 - Processed audio books from digital to analog formats, achieving goal of transitioning to fully digital format.
- President - *jonathan-evans.com*** Palo Alto, CA : 2000 - 2004
- Implemented start-up companies' web presence, establishing position in the marketplace, and securing financing.
 - Re-launched Congressional website to federal accessibility standards.
 - Coordinated different marketing and technical groups, establishing effective communication.
- Format Quality Assurance: DVD - *Sony Computer Entertainment*** Foster City, CA : 2002 - 2004
- Ensured hardware and driver updates for the Playstation 2 game system operated according to specifications.
 - Authored DVDs, and taught others how to create their own DVDs for testing on Sony's Playstation 2, advancing employee effectiveness.
- Senior Consultant - *Booz • Allen & Hamilton*** McLean, VA / London, UK : 1999 - 2000
- Specialized in web design, production, and multimedia projects as well as other graphical work.
 - Pioneered new London office for web division, creating substantial new revenue by garnering major new projects.
- Web Designer and Producer - *CBS Worldwide Inc.*** New York, NY : 1997 - 1999
- Responsible for design and maintenance of CBS.com Entertainment homepage, and Primetime pages.
 - Launched multiple affiliate-based websites for CBS.com's Communications, News, and Marketing departments, bringing together established local markets with national resources.

EDUCATION

M.S. Systems & Information Engineering – *University of Virginia*

Charlottesville, VA : January 2008

- Thesis Project: “Design Interventions to Support Error Correction in a Reading Aloud System”

B.A. Psychology – *Swarthmore College*

Swarthmore, PA : May 1996

AWARDS

Memory Lane/Classmates.com

- Earned several recognition awards for major contributions to the organization.

Systems & Information Engineering Department, UVA

- Awarded Fellowship during the summer of 2006 for research into attention management and reading aloud.
- Granted Jefferson Cup for web work done for 2006 IEEE Systems and Information Engineering Design Symposium.

Booz • Allen & Hamilton

- Granted acknowledgment awards, including Information Technology Team's Excellence Award.

SERVICE & MEMBERSHIP

Candidate Investigator - *Municipal League of King County*

Seattle, WA : 2009

- Perform investigation of political candidates for upcoming elections.
- Participate in Candidate Evaluation Committee reviewing candidates.

Program Chair - *Human Factors & Ergonomic Society, UVA Student Chapter*

Charlottesville, VA : 2004 - 2008

- Coordinated events for student members.
- Encouraged membership drives and human factors causes.

Volunteer, Reader and Director - *Learning Ally (formerly RFB&D)*

Palo Alto, CA & Charlottesville, VA : 2003 - 2008

- Read aloud text books for individuals in need.
- Monitored reading material, ensuring audio book quality.

SKILLS

Applications

Access, Acrobat, Audacity, AudioNote, Axure, Dreamweaver, Excel, Illustrator, iMovie, InVision, Keynote, Omnigraffle, Outlook, Photoshop, PowerPoint, Premiere, Project, Sketch, Visio, and Word.

Coding

HTML5, CSS3, Javascript, MySQL, PHP, Visual Basic .NET and XML.

Expertise

Adept in various video and sound editing equipment.