

# JONATHAN H. EVANS

206.491.9155 | jonathan-evans.com | jonno@jonathan-evans.com

## OBJECTIVE

To excel as a user experience and usability professional.

## EXPERIENCE

- Senior Interaction Designer and User Experience Researcher – *Blink UX*** Seattle, WA : 2012 - present
- Created interaction designs, information architecture, system vocabulary, task flows, workflows, navigation systems, and detailed wireframe prototypes for major technology corporations.
  - Determined client's functional and business requirements, enabling products to more fully engage users.
  - Conducted primary and secondary user research to evaluate user needs.
  - Performed usability evaluations of existing systems and competitive research, to help organizations gain insight.
  - Collaborated with clients to create engaging user experiences.
- Senior Information Architect - *Memory Lane / Classmates.com*** Seattle, WA : 2008 - 2011
- Guided and supervised user experience group, creating standards and consistency for major social media site.
  - Produced comprehensive documentation to communicate desired goals across the corporation.
  - Participated in agile software development environment in the creation of functional prototypes and implementation of products to achieve an efficient development cycle.
- Graduate Teaching Assistant - *UVA Systems & Information Engineering Department*** Charlottesville, VA : 2004 – 2008
- Restructured Department's web sites and database, establishing a more usable and dynamic online presence.
  - Advised faculty, students and staff on web development and best practices.
  - Developed program management tools and guidelines to evaluate program's process, which increased efficiency of overall organization.
- Regional Production Evening Supervisor - *Learning Ally (formerly RFB&D)*** Charlottesville, VA : 2006 - 2007
- Managed and directed volunteers in creation of audio books, creating accessibility to text books for blind and dyslexic students.
  - Processed audio books from digital to analog formats, achieving goal of transitioning to fully digital format.
- President - *jonathan-evans.com*** Palo Alto, CA : 2000 - 2004
- Implemented start-up companies' web presence, establishing position in the marketplace, and securing financing.
  - Re-launched Congressional website to section 508 compliance standards, creating federal accessibility for people with disabilities.
  - Coordinated different marketing and technical groups, establishing effective communication.
- Format Quality Assurance: DVD - *Sony Computer Entertainment*** Foster City, CA : 2002 - 2004
- Ensured hardware and driver updates for the Playstation 2 game system operated according to specifications.
  - Authored DVDs, and taught others how to create their own DVDs for testing on Sony's Playstation 2, advancing employee effectiveness.
- Senior Consultant - *Booz • Allen & Hamilton*** McLean, VA / London, UK : 1999 - 2000
- Specialized in web design, production, and multimedia projects as well as other graphical work.
  - Pioneered new London office for web division, creating substantial new revenue by garnering major new projects.
- Web Designer and Producer - *CBS Worldwide Inc.*** New York, NY : 1997 - 1999
- Responsible for design and maintenance of CBS.com Entertainment homepage, and Primetime pages.
  - Launched multiple affiliate-based websites for CBS.com's Communications, News, and Marketing departments, bringing together established local markets with national resources.

## EDUCATION

### **M.S. Systems & Information Engineering** – *University of Virginia*

Charlottesville, VA : January 2008

- Thesis Project: “Design Interventions to Support Error Correction in a Reading Aloud System”

### **B.A. Psychology** – *Swarthmore College*

Swarthmore, PA : May 1996

## AWARDS

### **Memory Lane/Classmates.com**

- Earned several recognition awards for major contributions to the organization.

### **Systems & Information Engineering Department, UVA**

- Awarded Fellowship during the summer of 2006 for research into attention management and reading aloud.
- Granted Jefferson Cup for web work done for 2006 IEEE Systems and Information Engineering Design Symposium.

### **Booz • Allen & Hamilton**

- Granted acknowledgment awards, including Information Technology Team's Excellence Award.

## SERVICE & MEMBERSHIP

### **Candidate Investigator** - *Municipal League of King County*

Seattle, WA : 2009

- Perform investigation of political candidates for upcoming elections.
- Participate in Candidate Evaluation Committee reviewing candidates.

### **Program Chair** - *Human Factors & Ergonomic Society, UVA Student Chapter*

Charlottesville, VA : 2004 - 2008

- Coordinated events for student members.
- Encouraged membership drives and human factors causes.

### **Volunteer, Reader and Director** - *Learning Ally (formerly RFB&D)*

Palo Alto, CA & Charlottesville, VA : 2003 - 2008

- Read aloud text books for individuals in need.
- Monitored reading material, ensuring audio book quality.

## SKILLS

### **Applications**

Access, Acrobat, Audacity, Axure, Dreamweaver, DVD-lab, Excel, Illustrator, Justinmind, LINGO, MiniTab, Omnigraffle, Outlook, Photoshop, PowerPoint, Premiere, Project, Rally, Visio, and Word.

### **Languages**

HTML5, CSS3, Javascript, MySQL, PHP, Visual Basic .NET and XML.

### **Expertise**

Adept in various video and sound editing equipment.